



OLESEGO SENOSI

DESIGNER & CREATIVE CONSULTANT

I am a dynamic designer and developer dedicated to crafting seamless user experiences across diverse platforms. My expertise spans graphic design, UI/UX, branding, and web development. With a unique blend of creativity and technical proficiency, I have contributed to freelance projects, led creative initiatives, and played key roles in web administration and digital leadership. Beyond my design skills, I am adept at navigating project management and marketing strategies. Currently advancing my skills through studies in Data Analytics, I have demonstrated a commitment to delivering innovative solutions and maintaining brand identities.

CONTACT

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SKILLS & TOOLS

Graphic Design
UI/UX Design & Research
Web Design & Development
Project Management

Adobe Creative Cloud
Affinity Design Suite
Figma
HTML, CSS, JavaScript, Python
WordPress
Mailchimp & ConvertKit
ClickUp & Monday

LANGUAGES

English
SeSotho
SeTswana
isiZulu
isiXhosa

EXPERIENCE

FREELANCE DESIGNER & DEVELOPER

SELF-EMPLOYED (*Johannesburg Metro*) | JAN 2022

- Executing ad-hoc and freelance work encompassing graphic design, UI/UX, branding, web design, and development

Creative Consultant

BTAP AFRICA (*Bryanston, Johannesburg*) | OCT 2020 - DEC 2020

- Led brand development and design
- Developed a mobile app, creating user journeys
- Collaborated on the launch campaign and marketing strategy

Web Administrator and Digital Lead

RAKOMA BUSINESS GROUP (*Fourways & Bryanston, Johannesburg*) | OCT 2018 - OCT 2020

- Maintained brand identities for subsidiaries
- Built and maintained websites for various entities
- Assisted in managing and maintaining social media platforms
- Collaborated on launch marketing strategies

Call Centre Representative

HOLLARD INSURANCE (*Braamfontein, Johannesburg*) | JUN 2018 - AUG 2018

- Sold insurance to cold leads telephonically

Frontend Developer Intern

KUNSTHAUS DIGITAL AGENCY (*Douglasdale, Johannesburg*) | MAR 2018 - MAY 2018

- Assisted Senior Developer with coding websites
- Assisted Senior Developer with creating UI Kits for sale
- Updated ecommerce WordPress sites

Customer Care Representative

SAMSUNG ELECTRONICS EXHIBITION (*Nasrec, Johannesburg South*) | APR 2017

- Promoted Samsung products
- Updated mobile device operating system software
- Addressed technical queries